

Astaro Awarded 2009 Everything Channel Five-Star Partner Program Guide Certification

Astaro Partner Program recognized as exceptional by leading Channel authority

Wilmington, MA – April 10, 2009 – Astaro Corporation (<http://www.astaro.com>), leading network security vendor, today announced it has been recognized by Everything Channel as one of North America's top information-technology (IT) vendors for its Astaro Partner Program.

The Astaro Partner Program was awarded a Five-Star certification in Everything Channel's 15th annual 2009 Partner Program Guide (PPG), acknowledging its commitment and strength of its programs for reseller partners which include IT integrators, technology solution providers, and consultants. A list of PPG winners appeared in the March 30 issue of CRN magazine, the channel industry's leading publication, and online at www.Channelweb.com, the world's largest channel industry portal.

Research for the 2009 Everything Channel Partner Programs Guide and the Everything Channel Five-Star Program was conducted by Everything Channel's Institute for Partner Education & Development (IPED). IPED analyzed 130 vendor programs rating vendors' responses to nearly 60 in-depth questions about their partner programs in the six elements of sales support, marketing support, partner profitability, channel operations, communications and partner recruitment. To ensure fair comparisons, companies were placed in one of four categories based on company size. IPED weighted the responses to each question about such program elements as sales support and partner recruitment so that the total weight given to a vendor's answers in any of the six elements can potentially be scored as high as 100. The weighting scheme varies depending on the company size and product type and is based on IPED proprietary analysis methodology and intellectual property. In each of the four company categories, the companies with the highest overall weighted scores received the Everything Channel Five-Star Program designation.

"Now more than ever, the quality of a vendor's partner program determines how profitable its partners will be. So for their commitment to their partners, and their efforts to build quality programs, we congratulate this year's Five-Star Partner Program Guide winners for helping to drive greater revenue in the channel," said Robert C. DeMarzo, senior vice president and editorial director, Everything Channel.

"At Astaro we've created a 100% channel centric approach through our Astaro Partner Program which offers full sales support as well as additional sales opportunities through the company's support services; including access to sales and marketing tools via Astaro's Partner Portal," said David Rogers, Vice President at Astaro, "Receiving a Five-Star certification from Everything Channel's 2009 Partner Program Guide is a testament to Astaro's commitment to the success of our partners."

Astaro's complete product portfolio and partner program are poised to meet the demands of a growing business market with an increasing numbers of customers. Astaro partners enjoy high sales margins and additional incentives and promotions that help them reach even higher profit margins. Astaro Security Gateway integrates complete Network, Web Security and Mail Security through an intuitive browser-based user interface. The Astaro Unified Threat Management appliance is a cost-

effective "all-in-one" solution working to effectively shield businesses from Internet based threats.

About Astaro

Astaro offers the most complete and easy to use Internet security appliances available. Combining best of breed applications, the proven quality of Linux and enterprise level performance, Astaro's award-winning products provide the latest protection with the best total cost of ownership. Software, hardware and virtual appliance offerings provide users the flexibility to meet a wide variety of deployment scenarios. Distributed by a growing worldwide network of more than 3,000 resellers, Astaro products protect over 100,000 networks for 47,000 customers across 60 countries. Astaro, headquartered in Wilmington, Massachusetts, USA and Karlsruhe, Germany, offers free downloads of its products at www.astaro.com.

About Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel is the one-stop shop for accessing, enabling, managing and accelerating technology sales channels. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all technology sales channels through an extensive database. Everything Channel provides innovative sales and marketing solutions to arm the sellers of technology with the resources they need to achieve measurable and significant results.

About United Business Media Limited (www.unitedbusinessmedia.com)

United Business Media Limited (UBM) is a global media and marketing services company that informs markets and brings the world's buyers and sellers together at events, online, in print, and with the information they need to do business successfully. UBM serves professional and commercial communities, from IT professionals to doctors, from journalists to jewelry dealers, from farmers to pharmacists around the world. UBM employs more than 6,500 people in more than 30 countries. UBM's businesses operating in the US include CMPMedica, Commonwealth Business Media, Everything Channel, PR Newswire, RISI, TechInsights, TechWeb and Think Services. UBM is listed on the London Stock Exchange (UBM.L) and has a market capitalization of \$1.6 billion.

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